

# OntarioLearn Course

## HOW TO START A SMALL BUSINESS

**COURSE CODE:** KT-BUSI100

**DATE:** May 14th to August 20th, 2024

**APPLICATION DEADLINE:** May 14th, 2024

**DELIVERY FORMAT:** Online asynchronous

**COURSE OVERVIEW:** This course will guide the businessperson, student or entrepreneurial thinker through the process of setting up a business. Content includes forms of ownership, market research, marketing and advertising, promotional planning, financing, operations, writing a business plan and personal skills. This course exposes students to the elements involved in designing a successful business. Some group work may be required.

**COST:** \$220

*Payment due upon registration. Invoicing a sponsor/funding agency requires a Purchase Order.*

**OTHER INFORMATION:**

OntarioLearn is a collection of shared online post-secondary courses offered right at your fingertips. OntarioLearn offers students easy access to a wide variety of high-quality courses, programs and services online.

### SCAN TO REGISTER



In Partnership With

 OntarioLearn



**For more information, contact Emily Deegan  
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*Every attempt is made to ensure the accuracy of the information provided in this fact sheet. Kenjgewin Teg and its partners reserve the right to modify any course, program, curriculum, fee, timetable or location at any time. As a community-based delivery program with its partner, this program offering is subject to approved funding and sufficient enrolment.*

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